

Change in top management at JTI Switzerland

*Martyn Griffiths appointed new General Manager Switzerland.
John Aurlund to take over strategic role at the Group head office.*

Dagmersellen, October 10, 2018 – Martyn Griffiths has been appointed as the new General Manager for Japan Tobacco International (JTI) Switzerland in Dagmersellen. JTI is the fastest growing tobacco company in Switzerland and has only recently launched the e-cigarette Logic Pro.

The new appointment comes into effect from **October 2018**. **Martyn Griffiths**, a British national has been working for the company since 1992 and has held various positions over the years. He worked, for example, at the JTI head office in Marketing & Sales for various regions, and later headed up the Malaysia business in Kuala Lumpur. Since 2012 Martyn Griffiths has been successfully leading the Benelux countries.

Mr. Griffiths succeeds **John Aurlund** who took over a new responsibility within JTI at the head office in Geneva. Mr. Aurlund was responsible for the market launch of the innovative tobacco vaporizer PLOOM TECH and the e-cigarette with nicotine capsules Logic Pro in Switzerland. Under his leadership, JTI was able to significantly increase its market share in Switzerland.

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Japan Tobacco International (JTI) is a leading international tobacco company with operations in more than 130 countries. Its cigarette brands include Winston, Camel, Benson & Hedges, Mevius and LD. With its internationally recognized brand Logic, JTI is also a major player in the e-cigarette market and has been present in the heated tobacco category with Ploom since 2011. Headquartered in Geneva, Switzerland, JTI employs close to 40,000 people worldwide and has been awarded Global Top Employer for four consecutive years. The Swiss production and market location, which has approximately 300 employees, is in Dagmersellen in the canton of Lucerne. Additional information at www.jti.com.