

MEDIA INFORMATION

For immediate release

JTI invests over PLN 40 million in one of the largest solar farms in the Łódź Region

Warsaw, April 1, 2025 – Japan Tobacco International (JTI) has launched its first solar farm in Poland. The new investment, worth over PLN 40 million, will supply renewable energy to the company's production facility in Stary Gostków. It is one of the largest installations of its kind in the Łódź region.

Since 2007, JTI has been consistently expanding its largest global manufacturing center, based in Stary Gostków (Łódź Voivodeship), investing over USD 1.3 billion in the region. The latest project - a solar farm covering nearly 16 hectares - will supply more than 20% of the energy needs of JTI's four factories located in Poland.

"The solar farm we are inaugurating today not only reflects JTI's dedication to our sustainability targets, but also our commitment to the Polish economy. It also supports our objective of 100% renewable electricity by 2040," said Vassilis Vovos, Executive Vice President and Chief Financial Officer at JTI.

The new installation consists of almost 25,000 solar panels with a total peak capacity of 14 MWp. This will allow JTI to reduce grid energy consumption by over 14 GWh annually – an amount sufficient to power approximately 2,500 households. Its operation will reduce CO₂ emissions by nearly 10,000 tons annually.

"Our manufacturing complex in Poland is JTI's largest production center worldwide and a symbol of modernity and advanced technology. We have been investing in Poland for many years, and today we are taking another step towards a fully sustainable production," added Phil Livingston, Senior Vice President Global Supply Chain at JTI.

JTI's production facility in Stary Gostków consists of four tobacco product factories, equipped with state-of-the-art technology, including laser scanners, autonomous forklifts, and advanced warehouse management systems. High-efficiency production lines require a stable, efficient, and environmentally friendly power source. With the new solar farm, JTI will significantly reduce its carbon footprint, contributing to the development of a sustainable industry in Poland.

###

For further information, please contact:

JTI Corporate Media Relations

pressoffice@jti.com

About JTI Poland:

JTI Poland is part of the JT Group and has been operating in the Polish market since 2007. JTI's total investment in Poland amounts to nearly USD 1.3 billion. The company's largest global production center is located in Stary Gostków (Łódź Voivodeship), with 80% of its production exported to over 70 countries. In 2019, JTI established a Global Business Service Center in Warsaw, providing worldwide support in finance, legal matters, human resources, marketing, and global supply chain management. JTI employs 3,500 people in Poland.

JTI Poland is currently the second-largest player in the Polish tobacco industry in the cigarette category, with a market share of 29,5%¹, and the market leader in the fine-cut tobacco category, with over 38,2% share². The company's portfolio includes Winston, Camel, and LD combustible tobacco products, the Ploom X heated tobacco device, and heated tobacco sticks under the Camel brand.

About JTI:

JTI, a member of the JT Group of Companies, is a leading international tobacco company, selling its products in more than 130 markets. It is the global owner of both Winston and Camel, respectively the second and third largest cigarette brands in the world. Other global brands include MEVIUS and LD. JTI is also a major player in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for the eleventh consecutive year in 2025. For more information, visit www.jti.com.

¹ JTI Poland based on NielsenIQ, Retail Trade Panel, Total Poland (Tobacco), Sales EQ in sticks in 52 weeks period ending 23/02/2025 in category: Cigarettes

² JTI Poland based on NielsenIQ, Retail Trade Panel, Total Poland (Tobacco), Sales EQ in sticks in 52 weeks period ending 23/02/2025 in category: Loose Tobacco